

P O R S C H E P A Y N T E R D I X O N C A R R E R A C U P A U S T R A L I A

BOSS
HUGO BOSS

PORSCHE
PAYNTER DIXON
CARRERA CUP AUSTRALIA

20
SEASON
GUIDE
23

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» PORSCHE CARS AUSTRALIA

WELCOME TO SEASON 2023

Motorsport has always been an integral part of Porsche's DNA and remains so, as the lessons learned on track transfer directly to our series production models. Ever since Porsche has produced sports cars, Porsche has raced them. Even the first two Porsches to reach Australian shores – a 356 coupe and cabriolet – in the early 1950s, were raced soon after.

Naturally, when you have such a rich history in a sport, milestones soon follow and in 2023, Porsche will host its 19th season of Carrera Cup Australia with both competition and awareness of Australia's premier one-make National Championship continuing to grow to its highest level on record.

Globally, 2023 will also see the competition debut of the all-new Porsche 963 in the FIA World Endurance Championship (WEC) and the North American IMSA WeatherTech SportsCar Championship. Porsche will also contest the ABB FIA Formula E World Championship, with the TAG Heuer Porsche Formula E Team setting its sights on claiming the 2023 title with the new 99X Electric Gen3.

Arguably at its strongest standing within the Australian motorsport landscape, Porsche Paynter Dixon Carrera Cup Australia will feature a raft of talented young drivers. These Michelin Juniors will compete against some of the best professional drivers in the country, while we also welcome back some of the region's best and most experienced semi-professional drivers in the Pro-Am division.

Not only has the Championship excelled with substantial grid sizes, but we have also been fortunate enough to secure strong sponsorship support that has allowed us to reinvest back into the drivers and teams through an extensive broadcast package, support initiatives, participation incentives and a generous prize pool.

We are also proud that the Porsche Michelin Junior Programme continues to be the benchmark driver development programme in the country, with our 2016 Carrera Cup Australia Champion, Matt Campbell, serving as a pioneer for all young Australian racers to aspire to as a Porsche Factory Driver at the sports highest level

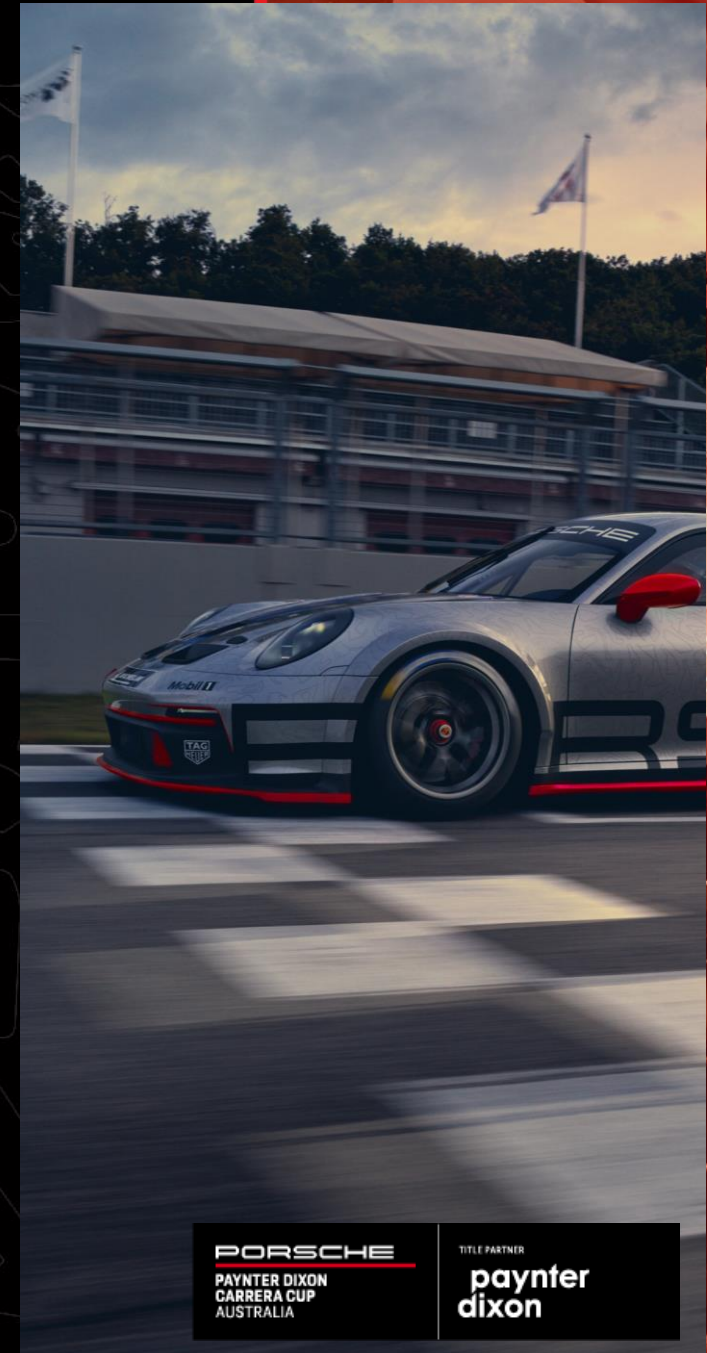
Other drivers that have progressed through Carrera Cup Australia in recent years, include the likes of Harri Jones, Jaxon Evans, David Reynolds, Nick Foster, Andre Heimgartner, Jordan Love, Dylan O'Keeffe and Cameron Hill, who have all gone on to succeed at the highest levels of the sport both locally and internationally.

And we don't anticipate this success will end here as there are many talented, young racing drivers currently scaling the Porsche Motorsport Pyramid with their sights set on an international career with Porsche.

Naturally, we would like to thank all those involved in making Carrera Cup Australia a success, from the teams and drivers, event promoters, Supercars, with particular thanks to our valued series partners.



TONI ANDREEVSKI
Porsche Cars Australia
Director – Sales & Motorsport



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02 INTRODUCTION

WELCOME TO THE 2023 SEASON OF AUSTRALIA'S PREMIER ONE-MAKE CHAMPIONSHIP, PORSCHE PAYNTER DIXON CARRERA CUP AUSTRALIA.

Attracting the best Pro and Pro-Am sports car drivers from the Australasian region, Porsche Paynter Dixon Carrera Cup is the premier one-make Championship in Australia with drivers competing in identical Porsche 911 GT3 Cup (Type 992) race cars.

Carrera Cup Australia races across the country at the biggest motorsport events in Australia, delivering market leading event attendees, broadcast reach, and premium experiences for all drivers, teams and partners involved.

With the renewed support of Title Sponsors, Paynter Dixon, Carrera Cup Australia will again be the Primary Support category at major Repco Supercar Championship events throughout the season.

2023 will be arguably the biggest in the category's history, following an immense 2022 season which saw record fields following the introduction of the Type 992 generation Porsche 911 GT3 Cup car on Australian soil.

Carrera Cup Australia will also continue to enjoy Championship status from Motorsport Australia in 2023. Only a select number of categories are designated as 'Championships' in Australia and this status is not only testament to the professionalism and momentum within Carrera Cup Australia in recent years, but the category's standing and importance in the Australian motorsport landscape.

The 2023 season begins in fine style at the Formula 1[®] Rolex Australian Grand Prix in Melbourne in late March, before attending the seven marquee rounds of the Repco Australia Supercars Championship throughout the year.

Round 2 takes place in mid-June and will see the country's top Porsche teams head north to the Darwin Triple Crown, following the Championship's welcome return to the Hidden Valley Raceway in the Northern Territory in 2022.

The Championship stays up north for Round 3 which will take place on the streets of the Reid Park Circuit in Townsville, before making the long journey to South Australia where drivers will again enjoy the fast and flowing curves of The Bend Motorsport Park in Tailem Bend for the OTR Supersprint.

Round 5 will likely be a wet and wild affair in mid-September at the Penrite Oil Sandown 500 in Melbourne, before drivers contest arguably their most anticipated race of the season on the infamous Mount Panorama Circuit for the Repco Bathurst 1000 in early October.

The penultimate round will be held on the popular Surfers Paradise Street Circuit on the Gold Coast in late October, before the 2023 season culminates at the VALO Adelaide 500 in late November.

Every round of the 2023 Porsche Paynter Dixon Carrera Cup Australia Championship will be broadcast live and ad free on FoxSports and Kayo Sports including the Formula 1[®] Rolex Australian Grand Prix in Melbourne.

The Seven Network will broadcast five of the 2023 marquee Carrera Cup Australia rounds live on free-to-air television, namely: Darwin, Townsville, Bathurst, Gold Coast and Adelaide.

While both Channel Seven and 7plus will broadcast highlights of OTR Supersprint and Sandown 500.

As Carrera Cup Australia is owned and operated by Porsche Cars Australia, the brand ensures Australia's premier one-make series is run at the highest standard by Porsche's in-house motorsport team.

With a capacity field, breathtaking racing cars and some of Australia's best Pro and Pro-Am sports car drivers, 2023 will be one of the best in the Championship's 19-year history.

Follow the @PorscheMotorsportAU social channels on Facebook, Youtube and Instagram (and @PorscheMspAU on Twitter) for all the latest news, videos and racing action.



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03 RACE CALENDAR

Carrera Cup races across the country and some of the biggest sporting events in Australasia, delivering market leading event attendees, broadcast reach, and premium experiences for all drivers, teams and partners involved.

ROUND	EVENT	LOCATION	DATE
1	F1 ROLEX AUSTRALIAN GRAND PRIX	MELBOURNE, VIC	30 MARCH – 02 APRIL, 2023
2	DARWIN TRIPLE CROWN	DARWIN, NT	16-18 JUNE, 2023
3	NTI TOWNSVILLE 500	TOWNSVILLE, QLD	07-09 JULY, 2023
4	OTR SUPERSPRINT	TAILEM BEND, SA	18-20 AUGUST, 2023
5	SANDOWN 500	MELBOURNE, VIC	15-17 SEPTEMBER, 2023
6	REPCO BATHURST 1000	BATHURST, NSW	05-08 OCTOBER, 2023
7	GOLD COAST 500	GOLD COAST, QLD	27-29 OCTOBER, 2023
8	ADELAIDE 500	ADELAIDE, SA	23-26 NOVEMBER, 2023

* All dates & events subject to change



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RACE FORMATS

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RACE FORMATS

The number, length and format of track sessions shall ultimately be negotiated between Porsche Cars Australia and the Event Organiser prior to a Round of the Championship and shall be advised in the relevant Supplementary/Further Supplementary Regulations issued prior to each Event. Generally, the format for a 3-day Round of the Championship shall be as follows:

- Practice - A minimum of fifty (50) minutes of practice time.
- Qualifying - A minimum of twenty (20) minutes of qualifying time.
- Races - A minimum of ninety (90) minutes of race time shall be scheduled at each Round of the Series as detailed in the relevant Supplementary Regulations.

ROUND	PRACTICE 1	PRACTICE 2	QUALIFYING	RACE 1	RACE 2	RACE 3	RACE 4	TOTAL
1	20 MIN	-	20 MIN	35 MIN	35 MIN	35 MIN	35 MIN	3H 00 MIN
2	25 MIN	25 MIN	20 MIN	25 MIN	25 MIN	40 MIN	-	2 H 40 MIN
3	25 MIN	25 MIN	20 MIN	25 MIN	25 MIN	40 MIN	-	2 H 40 MIN
4	25 MIN	25 MIN	20 MIN	25 MIN	25 MIN	40 MIN	-	2 H 40 MIN
5	25 MIN	25 MIN	20 MIN	25 MIN	25 MIN	40 MIN	-	2 H 40 MIN
6	25 MIN	25 MIN	20 MIN	25 MIN	25 MIN	40 MIN	-	2 H 40 MIN
7	25 MIN	25 MIN	20 MIN	40 MIN	25 MIN	25 MIN	-	2 H 45 MIN
8	25 MIN	25 MIN	20 MIN	25 MIN	25 MIN	40 MIN	-	2 H 40 MIN

* All times subject to change



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05 CLASSIFICATION

DRIVER CLASSIFICATION

DRIVERS IN CARRERA CUP AUSTRALIA FALL WITHIN TWO CLASSES – PRO AND PRO-AM. THERE ARE GUIDELINES IN PLACE TO HELP DETERMINE THE CLASSIFICATION OF A DRIVER, WITH THE ULTIMATE DECISION FALLING WITH PORSCHE CARS AUSTRALIA

PRO

At the front of the Carrera Cup Australia field will be drivers competing in the Pro class. Consisting of some of the country's best sports car drivers, the Pro class is for experienced drivers, many of whom have had, or have an ambition to forge a professional motor racing career.

The Pro class consists of reserve Supercars Championship drivers as well as talented junior drivers who are eager to use their experienced rivals as a benchmark to prove their ability in identical 911 GT3 Cup (Type 992) race cars.

PRO-AM

Carrera Cup Australia is just as much about the Pro-Am racer as it is of the drivers competing for outright victory.

motor racing nor do they seek to earn an income from racing duties. Instead, the Pro-Am racer consists of business leaders with a willingness to race sports cars. Or more specifically, the Porsche 911 GT3 Cup.

The Pro-Am class is exclusively for semi-professional race car drivers. These drivers do not seek to make a profession from

ENDURANCE CUP

The Endurance Cup is a popular addition to Carrera Cup Australia. Beginning in 2017 with a three-race series before expanding to a six-race series in 2018 awarding both the leading Pro and Pro-Am racers.

At the end of the season, the drivers who score the most Championship points in both the Pro and Pro-Am classifications from the season's Endurance Cup races will be crowned the 2023 Endurance Cup Champions.

In 2023, the Endurance Cup will continue with multiple 40 to 45 minute races across several rounds.

06 VEHICLE SPECS

RACE VEHICLE SPECIFICATIONS: THE PORSCHE 911 GT3 CUP (992)



The spectacularly styled Cup car is the first racing version based on the current 992 generation road car and the first one make-cup racer of the German sports car manufacturer to feature a wide turbo-spec body.

Producing around 375 kW (510 hp), the new 911 GT3 Cup exceeds the output of its immediate predecessor by 25 horsepower. The overall increase in performance of the 992 generation - over the Type 991 II generation - was immediately apparent in the Porsche Mobil1 Supercup rounds in 2021, where lap

times were slashed by up to three seconds at most European circuits.

This was in part due to not only the increase in power, but increased traction and downforce, with component run times also extended over the previous generation - offering lower running costs and reliability for all.

CONCEPT

Single-seater customer racing car
 Base model 911 GT3 992 generation

SUSPENSION

Forged aluminium control arms & top mounts; heavy-duty spherical bearings; wheel hubs with centre-lock wheel nut; double-blade-type adjustable anti-roll bars; tyre pressure monitoring system
 Front axle: Double wishbone front suspension, adjustable ride-height, camber and toe; Electro-mechanical power steering with manoeuvring function.
 Rear axle: Multi-link rear suspension, adjustable in ride-height, camber and toe;
 Motor racing drive shafts optimised for reliability and durability.

BODYSHELL

Lightweight body featuring intelligent aluminium-steel composite design; removable rescue hatch in roof; welded-in roll-cage; seat in accordance with FIA Standard 8862/2009, infinite longitudinal adjustment; six-point racing safety harness, for use with HANS®, adjustable steering column, cooler exit-air duct; widened front bumper with spoiler lip; fenders with extensions; rear bodywork; doors, rear cover and rear wing of CFRP; rear wing with 'swan neck' mounting, adjustable in 11 positions; polycarbonate windows; air-jack system; 110-litre FT3 safety fuel cell in the front.

BRAKE SYSTEM

Two independent brake circuits incorporating front and rear axle brake pressure sensors, driver adjustable brake force distribution via brake balance system; racing brake pads; optimised brake ducts; ergonomic brake pedal positioning.
 Front axle: Six-piston aluminium racing brake callipers; ventilated 380 mm x 32 mm steel brake
 Rear axle: Four-piston aluminium racing brake callipers; ventilated 380 mm x 32 mm steel brake

ENGINE

Water-cooled six-cylinder boxer rear engine, rear-mounted; 3,996 cc; stroke 81.5 mm; bore 102 mm; Bosch MS 6.6 engine control unit
 Max. power: 375 kW (510 hp) at 8,400 rpm
 Max. torque: 470 Nm at 6,150 rpm

WEIGHT/DIMENSIONS

Total weight	ca. 1,260kg
Total length	4,585mm
Total width	1,920mm (front axle) 1,902mm (rear axle)
Wheelbase	2,459mm

TRANSMISSION

Porsche six-speed sequential dog-type gearbox; paddle shift with electronic shift barrel actuator; mechanical limited slip differential; three-plate sintered metal racing clutch.

ELECTRICAL SYSTEMS

Porsche Logger Unit; Porsche Power Box, 10.3 inch Porsche colour display; lightweight, leak-proof LiFePO4 battery 12V, 60 Ah in passenger footwell; 175 A alternator; digital touch panel with multi-colour backlight; single-arm windscreen wiper with direct drive (intermittent and continuous operation); three additional centre console switches for additional power consumers; data connection (data logger, video system).

07 FAN DEMOGRAPHICS

952K FANS ATTENDED 2022 CARRERA CUP RNDs

111K FANS NATIONALLY*

GENDER SPLIT 49/51 National Gender Split

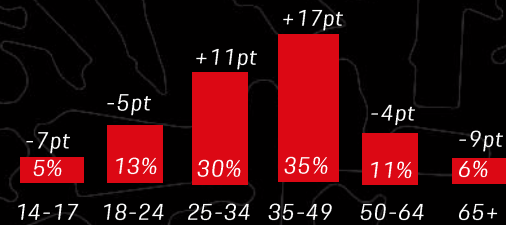


AVERAGE HOUSEHOLD INCOME

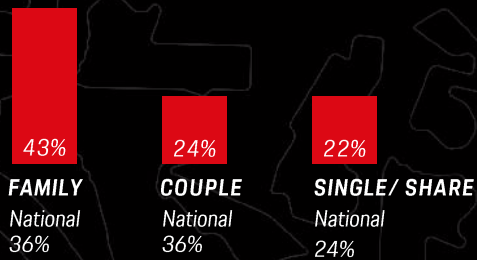
\$100k

94K National Population

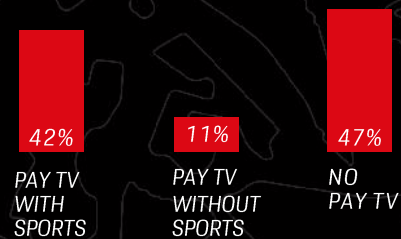
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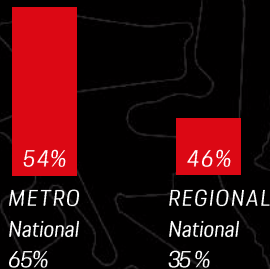
HOUSEHOLD STATUS



PAY TV STATUS



REGIONAL VS METRO SPLIT



SOURCE: FUTURES SPORT / NIELSEN SPORTS

*June - October 2022 Futures Australia Market Landscape Tracker



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FAN INSIGHT

KEY CARRERA CUP INSIGHTS



Targeting the Right Consumers

Half of Carrera Cup fans are more likely to consider a product or service from sponsors

(+18% VS NAT. SAMPLE)



Strong Fan Retention

70% of Carrera Cup fans are spending more time than last year consuming Carrera Cup content



Online Channels are Increasing share of Consumption

30% more Carrera Cup fans are either watching races online or following events online



Motor Vehicle Ambassadors

61% of Carrera Cup fans intend to purchase a new car in the next 3 years or sooner



SHARE OF VOICE / STATE

METRO VS REGIONAL SPLIT

1.3M

OF FANS IN METRO AREAS



1.5M

OF FANS IN REGIONAL AREAS



83%

5 OUT EVERY 6
CARRERA CUP FANS
ARE AGED UNDER
FIFTY

(7 OUT EVERY 10 FANS
ARE MALE)



10 BROADCAST PARTNERSHIP

Porsche Paynter Dixon Carrera Cup Australia enjoys a world class broadcast package. In 2023, every race will be televised live on Fox Sports and Kayo Sports. Viewers can also stream the action via the Foxtel Go and Foxtel Play apps. In addition, Channel 10 will be the free-to-air broadcast partner for the Australian Grand Prix, while Channel 7 will be the broadcast partner for the Supercars Championship in 2023.



Competitors and fans will again enjoy LIVE coverage of every Porsche Paynter Dixon Carrera Cup race in 2023 on the Fox Sports network as the premier support category for the Supercars Championship



Channel Ten will be the free-to-air broadcast partner for the Australian Grand Prix in 2023.



The Seven Network will broadcast five of the 2023 marquee Carrera Cup Australia rounds live on free-to-air television, namely: Darwin, Townsville, Bathurst, Gold Coast and Adelaide. While both Channel Seven and 7plus will broadcast highlights of OTR Supersprint and Sandown 500.



Every Carrera Cup Australia race in 2023 will be available on both the Foxtel Go and Foxtel Play apps



Kayo Sports will offer LIVE coverage of every Porsche Paynter Dixon Carrera Cup Australia race in 2023



KEY NUMBERS

8 NATIONAL EVENTS

ATTENDEES ANNUALLY

952,372

SOCIAL MEDIA IMPRESSIONS

2.13+ MILLION

TV BROADCAST ANNUALLY

69.5+ HOURS

TOTAL TV AUDIENCE + LIVESTREAM

4.64+ MILLION

CUMULATIVE MEDIA REACH *

22.9+ MILLION

MEDIA ASR VALUE

\$15.4 MILLION



Source: OzTAM / Isentia / Futures Sport

*Earned Media: Unique Daily Visitors / Broadcast Audience / Circulation - Jan / Dec 2022



12 TELEVISION AUDIENCE

2022 TELEVISION AUDIENCE

AUDIENCE	FOXSPORTS	FREE-TO-AIR (NETWORK10 / CHANNEL 7)	KAYO SPORTS	TOTAL AUDIENCE
Rd1 - AGP	270,000	411,013 (Network 10)	16,000	697,013
Rd2 - WINTON	134,000	-	5,000	139,000
Rd3 - DARWIN	151,000	344,650	7,000	502,650
Rd4 - TOWNSVILLE	156,000	321,026	10,000	487,026
Rd5 - THE BEND	146,000	-	6,000	152,000
Rd6 - SANDOWN	100,000	-	23,000	123,000
Rd7 - BATHURST	287,000	1,378,867	96,000	1,761,867
Rd8 - GOLD COAST	310,000	467,044	7,000	784,044
TOTAL	1,564,000	2,922,600	170,000	4,646,400

Source: Futures Sport and Entertainment

TOTAL TV AUDIENCE

4,646,600

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13 TELEVISION AUDIENCE

2022 BROADCAST DURATION BY ROUND

Cumulative live broadcast duration by round in 2022

08 Gold Coast	FOX SPORTS / CHANNEL 7	14h 00m
07 Bathurst	FOX SPORTS / CHANNEL 7	14h 00m
06 Sandown	FOX SPORTS	2h 00m
05 The Bend	FOX SPORTS	5h 00m
04 Townsville	FOX SPORTS / CHANNEL 7	11h 00m
03 Darwin	FOX SPORTS / CHANNEL 7	12h 00m
02 Winton	FOX SPORTS	5h 00m
01 Australian GP	FOX SPORTS / Network 10	7h 30m

2022 BROADCAST DURATION BY CHANNEL

Coverage hours by broadcaster 2022

FOX SPORTS	39h
ten	1.5h
7	29h

AV AUDIENCE BY BROADCASTER

Average audience (000s) per hour for live race, qualifying or practice coverage during the 2022 Porsche Carrera Cup season

FOX SPORTS	45k
ten	208k
7	292k

08 Gold Coast	784
07 Bathurst	1,761
06 Sandown	123
05 The Bend	152
04 Townsville	495
03 Darwin	502
02 Winton	139
01 Australian GP	697

4,646,600

TOTAL VIEWERSHIP OF CARRERA CUP IN 2022

69.5+

HOURS OF LIVE CARRERA CUP COVERAGE IN 2022

Source: Futures Sport and Entertainment

AUDIENCE SUMMARY
Cumulative audience by round ('000's)

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14 AUDIENCE AND EXPOSURE

ASSET VALUE BREAKDOWN

Effective race car branding not only ensures a race car looks great on track, but also guarantees the best possible coverage for team partners. This diagram illustrates a breakdown of average coverage for a Carrera Cup entry – including both race car branding and other assets*.



*Other assets include Driver suit, Driver apparel, Team apparel, Driver Helmet, Pit Lane & Transporter Branding and Promotional Signage.

15 COMMUNICATION PLATFORMS

Porsche Paynter Dixon Carrera Cup Australia provides a breadth of content throughout the season highlighting its competitors, teams and partners across multiple websites and dedicated social media channels.

VIDEO CONTENT:

Race highlights, interviews and previews at every round document not only the key stories around every race and announcement, but focus on behind-the-scenes stories and in-depth profiles on drivers, teams and partners between rounds.

The breadth of content also covers those support initiatives that distinguish the Championship from other series in Australia.

WEBSITES:

NEWSROOM.PORSCHE.COM.AU
/ CARRERACUP.COM.AU

A dedicated carreracup.com.au website houses all the latest news, driver bios, results, standings, images and videos from the series and is the one-stop resource for all technical information via the Team Centre.

In addition, Porsche Motorsport content and releases are also posted to newsroom.porsche.com.au website.

SUPERCARS.COM COLLABORATION

Porsche Paynter Dixon Carrera Cup content from the 2023 season will also feature on a dedicated section within supercars.com, one of the largest motorsport websites in Australia

PRESS RELEASES

Press releases are produced by the Porsche Motorsport communications team throughout the season and disseminated to Australian motoring and motorsport media before during and after each round, with support given to drivers and teams around season announcements and team/driver news. Despite Covid-related interruptions over the last two seasons, ASR media value has increased from \$2.6M in 2019 to in excess of \$15.4M in 2022

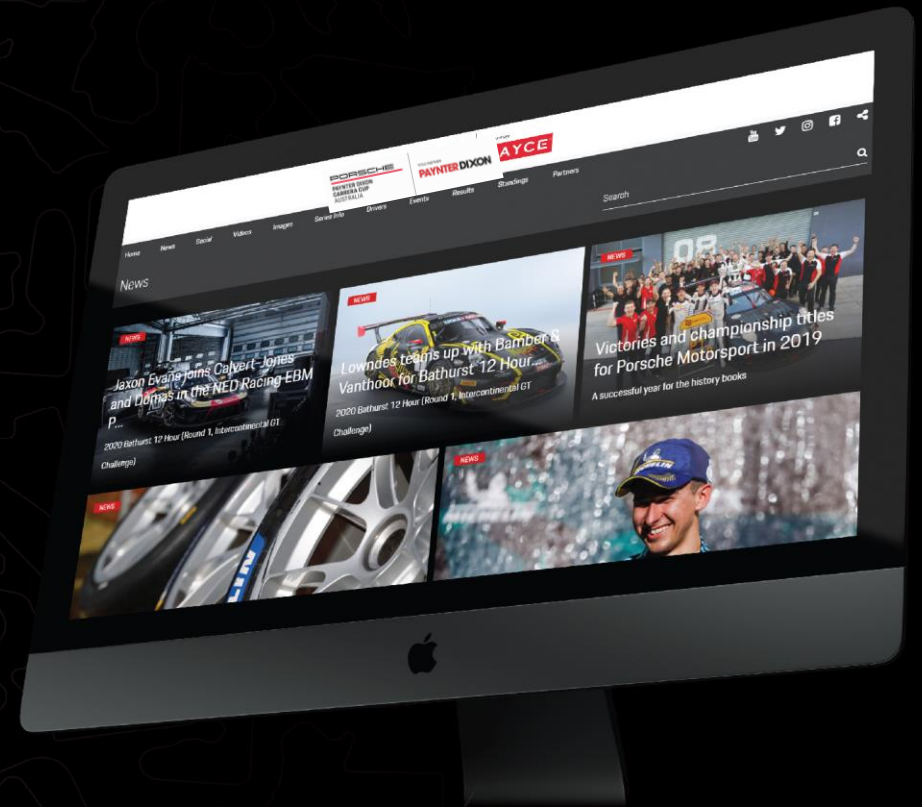
DEDICATED SOCIAL MEDIA CHANNELS:

@PORSCHEMOTORSPORTAU /
@PORSCHEMSPAU

The latest Porsche Motorsport news, videos and images from Australia and the Porsche's global Motorsport teams are amplified to a rapidly growing community of fans and followers via dedicated social media channels @PorscheMotorsportAU (facebook, YouTube, Instagram) and the @PorscheMspAU (twitter) channel.

SEASON GUIDES & DRIVER COMMERCIAL SUPPORT

The Porsche Motorsport team develop sponsorship templates, videos and Season guides for teams and drivers for use in proposals to prospective commercial partners. Photo shoots and videos are also arranged where possible.



16 SERVICES

TEAM LOUNGE

Carrera Cup sets the standard in event hospitality with its Teams Lounge, which will again be the centrepiece of the Porsche Paddock in 2022.

The Carrera Cup Teams Lounge caters for drivers, teams, families and sponsors at each round.

Carrera Cup entrants receive entry passes to the Teams Lounge, while additional passes can be purchased for each event by contacting the Porsche Motorsport Australia Team.

The Teams Lounge facility provides two professionally prepared meals per day, while a full-time barista ensures those within the series are provided all their coffee needs thanks to Carrera Cup series partner, Coffex Coffee Roasters.

TEAM APP

Carrera Cup uses the Team App at each event to provide live communications to those within the series. Introduced to the series in 2018, Team App provides access to live announcements, race calendars and event schedules, results and grid sheets, operational information and all series regulations.

How to access Porsche Motorsport on Team App:

- 1: Download Team App at <http://teamapp.com/app>. Alternatively, search for Team App in App Store or Google Play.
- 2: Sign-up to Team App. You'll be sent an email to confirm your registration.
- 3: Log in and search for Porsche Motorsport and request access to group(s) that apply to you.

This service is available to authorised team personnel only. If you don't have a smartphone, contact Porsche to be manually added to receive notifications.

PARTS SUPPORT PORSCHE MOTORSPORT TRUCK

The Porsche Motorsport Truck travels to each Carrera Cup Australia round and provides spare parts support to those racing in the series. Porsche's Parts Sales Manager is also on hand to provide quality and efficient service during race events and reducing the parts inventory each team is required to stock at events.

SPONSORSHIP REPORTS

The Porsche Motorsport team provides drivers and teams sponsorship reports, proposals, season and audience guides including tv ratings and fan demographics.

Sponsorship reports for individual team sponsors are also tracked throughout the season and provided to each competitor.

TEAM CENTRE

All technical and sporting information is housed centrally on the Team Centre of the Carrera Cup website: www.carreracup.com.au/team-centre. Information accessed in Team Centre includes Series Info & Regulations, Parts Catalogue, Technical Information and Technical Bulletins.



PHOTOGRAPHIC SERVICE

Carrera Cup has a dedicated professional photographic service at every round providing high resolution images after every session via an event dropbox link and dedicated photographic website.

As part of this service, all Carrera Cup entrants have access to all images taken throughout the series free-of-charge for any non-commercial use – editorial, press releases, social media posts.

For more information or to access the online image database, contact the Porsche's Motorsport Communications representative.

VEHICLE SIGNAGE SERVICE

At each Carrera Cup round, the series provides a Signage Specialist to assist Porsche drivers and their teams. The Specialist also ensures all partner signage is properly installed.



17 HONOUR ROLL

CARRERA CUP AUSTRALIA CHAMPIONS

YEAR	PRO	PRO-AM
2003	JIM RICHARDS	
2004	ALEX DAVISON	DEAN GRANT
2005	FABIAN COULTHARD	DEAN GRANT
2006	CRAIG BAIRD	RODNEY JANE
2007	DAVID REYNOLDS	RODNEY JANE
2008	CRAIG BAIRD	JAMES KOUNDOURIS
2011	CRAIG BAIRD	MAX TWIGG
2012	CRAIG BAIRD	MAX TWIGG
2013	CRAIG BAIRD	MAX TWIGG
2014	STEVE RICHARDS	STEPHEN GROVE
2015	NICK FOSTER	SHANE SMOLLEN
2016	MATT CAMPBELL	TONY BATES
2017	DAVID WALL	STEPHEN GROVE
2018	JAXON EVANS	STEPHEN GROVE
2019	JORDAN LOVE	LIAM TALBOT
2020	N/A	N/A
2021	CAMERON HILL	SAM SHAHIN
2022	HARRI JONES	GEOFF EMERY

RACE LAP RECORDS

TRACK	DRIVER	LAP TIME
ADELAIDE	DALE WODD (2018)	1m21.9010s
ALBERT PARK	MAX VIDAU (2022)	1m48.6349s
BATHURST	JAXON EVANS (2018)	2m06.2285s
GOLD COAST	AARON LOVE (2022)	1m11.7955s
HIDDEN VALLEY	CHRISTIAN PANCIONE (2022)	1m07.5065
SANDOWN	DYLAN O'KEEFFE (2022)	1m09.0541s
THE BEND	JORDAN LOVE (2019)	1m50.7966s
TOWNSVILLE	DAVID WALL (2022)	1m13.6549s
WINTON	CALLUM HEDGE (2022)	1m20.7967s

ENDURANCE CUP CHAMPIONS

YEAR	OUTRIGHT	PRO-AM
2017	ALEX DAVISON	MARC CINI
2018	DAVID WALL	STEPHEN GROVE
2019	JORDAN LOVE	ADRIAN FLACK
2020	N/A	N/A
2021	CAMERON HILL	GEOFF EMERY
2022	HARRI JONES	LIAM TALBOT



18 PARTNERS



PAYNTER DIXON - TITLE PARTNER

Founded in 1914, Paynter Dixon delivers property, masterplanning, design, construction and remedial services for building owners and occupiers. Australian owned and operated with offices across the eastern states of Australia, Paynter Dixon has earned a reputation for delivering innovative and cost-effective solutions in a variety of sectors, including hospitality, health and ageing, education, retirement living, commercial, insurance and remedial.

Website: <https://www.paynterdixon.com.au/>



MICHELIN – OFFICIAL TYRE PARTNER

Porsche and Michelin have long and successful partnership in global motorsport and share a passion for performance in the development of both tyres for Porsche's production models and racing cars alike. For more than 10 years, Michelin has been the tyre of choice for Porsche Carrera Cup championships globally as well as competitors in the Porsche Mobil 1 Supercup, partnering with both Porsche's TAG Heuer Formula E and Intercontinental GT, WEC and IMSA sportscar programmes.

In Australia, Michelin is the Official Tyre Partner for Carrera Cup Australia and the Title Partner and the Official Tyre Partner for the Porsche Michelin Sprint Challenge Australia series.

Michelin is also the Title Partner of the Porsche Junior Programme Australia, the country's most proven junior driver development program.



MOBIL 1 – OFFICIAL LUBRICANT PARTNER

Since 1996, Porsche and ExxonMobil – two of the most technologically advanced and highly innovative brands in the automotive world – have been working together to deliver cutting-edge performance and technology, resulting in unrivalled motorsport success.

The drive for technical perfection and racing success present throughout Porsche's own history is reflected in the passion and determination of ExxonMobil to provide the most advanced lubricants to support and facilitate Porsche's exceptional achievement in the world of motorsport. Nowhere is this synergy between the two brands better illustrated than in Mobil 1's support of the Porsche's global one-make series.

The same lubricant which succeeds on the race circuit also delivers everyday driving benefits of reduced exhaust emissions, improved engine reliability and extended oil change intervals for every Porsche owner. This explains why Porsche has factory-filled by now over one million Porsche vehicles with the same OW- 40 grade of Mobil 1 and why it is recommended by Porsche for every service oil change.

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PAYNTER DIXON
CARRERA CUP
AUSTRALIA

TITLE PARTNER
**paynter
dixon**



TAG HEUER – OFFICIAL WATCH PARTNER

TAG Heuer is an extraordinary company which has continually revolutionized watchmaking since its creation back in 1860 by the young man, Edouard Heuer, aged just 20 years old. There have been major technical revolutions such as the oscillating pinion in 1887, aesthetic revolutions embodied in iconic models such as the TAG Heuer Carrera launched in 1963, and commercial revolutions that very quickly brought us legendary ambassadors such as Juan Manuel Fangio. But what really sets TAG Heuer apart is the exceptional quality of its watches and chronographs, of which we as a company are immensely proud. Reliable and robust, these objects are a joy to own and wear, and they form part of our everyday lives. What more could a watch manufacturer ask for?

19 PARTNERS



SP TOOLS - OFFICIAL TOOL PARTNER

SP Tools and SP Air is represented by over 40 International agents in 30 countries including a number of company owned and operated offices. The range covers Air Tools, Power Tools, Hand Tools, Auto Specialty Tools, Garage Equipment, Air Compressors and other associated products. For almost 40 years SP has been at the forefront of design and manufacturing. As a proudly Australian owned company we have maintained our position statement of "Manufactured for the Professional". Research, development and innovation continues to drive us to produce a better product whilst listening to and satisfying the demands of professional tradesman in the global market. SP Tools...Manufactured for the Professional.



AMADIO

AMADIO WINES - OFFICIAL WINE & CHAMPAGNE PARTNER

Since 1936, Amadio Wines has prided itself on producing premium quality wines vintage after vintage. Tradition and passion guide every step so its wine can be as brilliant as the people you share it with.

National and international awards decorate our bottles but our greatest reward is seeing its wines surprise and delight.

BOSS

HUGO BOSS - OFFICIAL CLOTHING PARTNER

Co-operation with Hugo Boss: Porsche has signed a multi-year cooperation agreement with the Metzingen-based fashion company. As the official clothing partner, Hugo Boss will equip the entire Porsche Motorsport team worldwide – both on the racetrack and in the workshop including the Carrera Cup Australia and Porsche Michelin Sprint Challenge Australia series. The agreement also includes outfitting the Porsche Formula E team.

MORRIS

MORRIS FINANCE – PRO-AM CHAMPIONSHIP NAMING RIGHTS PARTNER

Based in Geelong, Victoria, Morris Finance is Australian owned and one of Australia's leading finance companies, providing asset finance, investment, leasing and insurance services to ABN Holders; Registered Companies; Individuals and Sole Traders.



20 CONTACTS

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