



PORSCHE



**Porsche GT3 Cup Challenge Australia**  
Presented by Pirelli

**SEASON 2015**



# SEASON 2015

Porsche GT3 Cup Challenge Australia presented by Pirelli is the perfect mix of fun, affordable motorsport at Australia's greatest race tracks.

Featuring at Shannons Australian Motor Racing Nationals events in 2015, the six-round series is dedicated to cost effective motorsport for semi-professional and amateur drivers.

The drivers largely represent the successful businessman who use motor racing as their weekend's game of golf. The focus for these drivers: the exciting competition with intense, friendly rivalry – a factor which makes this category a standout in the Australian motor racing landscape.

In recent years the series has also seen young drivers using GT3 Cup Challenge to

springboard their racing career into top-level motorsport.

The Porsche series primarily uses the Porsche 911 GT3 Cup (Type 997) car – a purpose-built race car with a top speed close to 300 km/h.

Two generations of the Type 997 car are used: the first generation featuring a 400 hp, 3.6-litre six-cylinder boxer engine and the second generation Type 997 model with a 450 hp 3.8-litre six-cylinder boxer engine – both producing a sound that is distinctly Porsche.

Porsche GT3 Cup Challenge Australia presented by Pirelli is managed by Porsche Cars Australia and races at some of Australia's greatest permanent motor racing circuits, including the Phillip Island Grand Prix Circuit, Winton Motor Raceway and Sydney Motorsport Park.



# OUR EVENTS

## RACING ON THE BEST TRACKS

Porsche GT3 Cup Challenge Australia presented by Pirelli retains its strong association with the Shannons Australian Motor Racing Nationals in 2015.

The series will also continue its popular Jim Richards Endurance Trophy format, with the mini endurance championship consisting of three long-distance races held across three rounds in 2015.

The winner of the Jim Richards Endurance Trophy will be awarded at the end of the season.

One round remains TBC and will be announced once confirmed.

ROUND	LOCATION	DATE
1	Sandown Raceway, VIC	March 27-29, 2015
2	Winton Motor Raceway, VIC*	June 12-14, 2015
3	Sydney Motorsport Park, NSW*	July 03-05, 2015
4	Queensland Raceway, QLD*	August 07-09, 2015*
5	Phillip Island, VIC	September 18-20, 2015
6	Sydney Motorsport Park, NSW	November 13-15, 2015

\* Denotes rounds that will include a Jim Richards Endurance Trophy race.





GRAND PRIX CIRCUIT

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MOTOR RACING CHAMPIONSHIPS  
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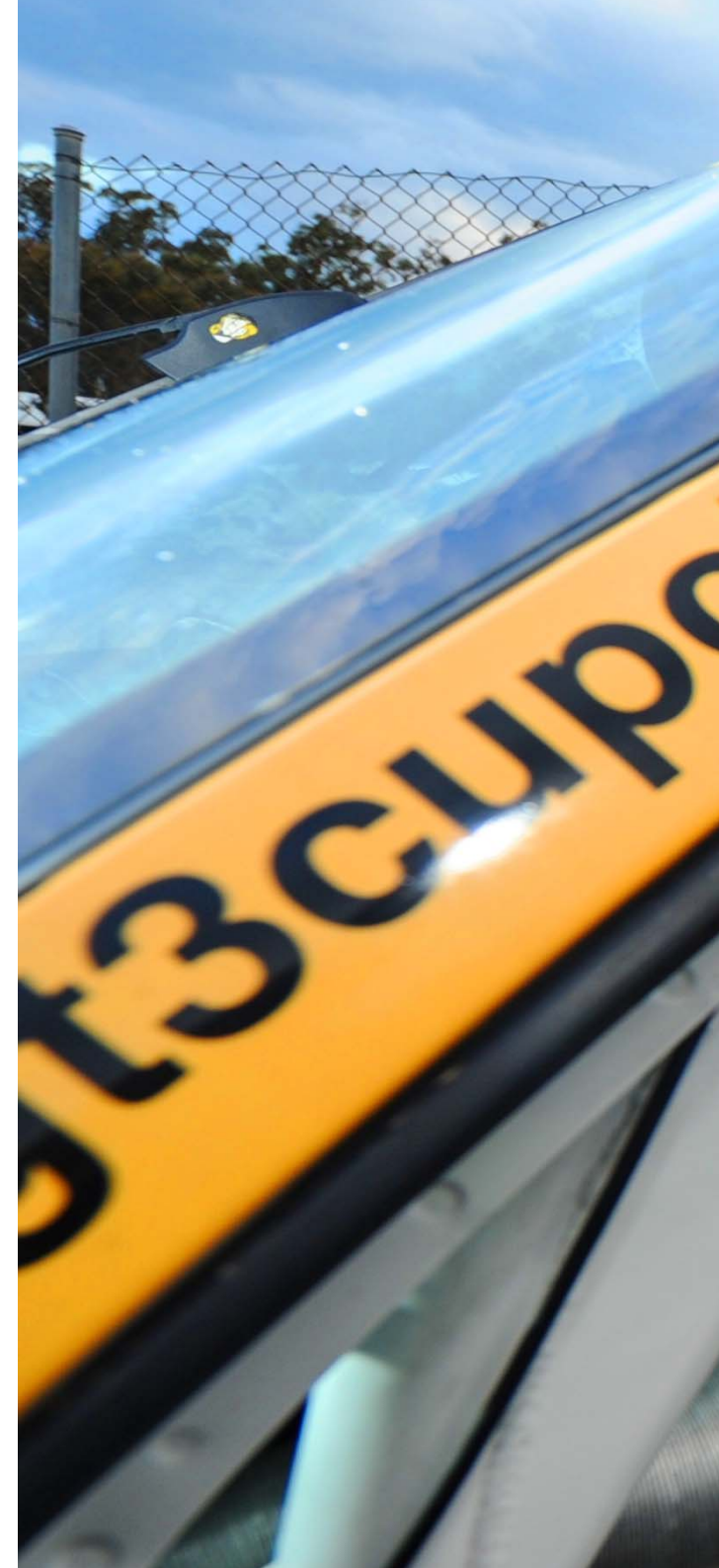
# OUR DRIVERS

## RACING IN A FUN, FRIENDLY ENVIRONMENT

Porsche GT3 Cup Challenge Australia presented by Pirelli is home to semi-professional and amateur drivers getting their motorsport fix in a competitive, friendly racing environment.

Many racers use GT3 Cup Challenge Australia as a springboard into national level motorsport from club level racing. With the support of Porsche, these drivers are nurtured while gaining confidence and ability behind the wheel of a Porsche race car.

Once drivers have gained sufficient ability, they have the option to remain in the series or move to the Porsche Carrera Cup Australia championship as the next step in their motor racing career.



challenge.com.au



# OUR CARS

## THE BEST OF ONE-MAKE RACING

The 911 GT3 Cup car used in Porsche GT3 Cup Challenge Australia presented by Pirelli competition is among the most celebrated race cars in the world. The model is used in various one-make sports car and GT series across the globe and begins its life on the same production line as all series-production 911 road cars.

Many of the cars racing in GT3 Cup Challenge Australia originally raced in the country's top-level one-make sports car championship - Porsche Carrera Cup Australia.

The two generations of the 911 GT3 Cup (Type 997) car that are most commonly used in GT3 Cup Challenge Australia are:

### **PORSCHE 911 GT3 CUP - TYPE 997 (MY2010-2012)**

The most common race car is the second generation Type 997, which was used in Carrera Cup Australia competition from 2011 through to 2013. These race cars make up Class A in the series.

### **PORSCHE 911 GT3 CUP - TYPE 997 (MY2006-2009)**

The previous generation 911 GT3 Cup also remains popular in the GT3 Cup Challenge Australia series and has its own class within the series – Class B.







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# CLASSIFICATION

## WHERE YOU FIT

Porsche GT3 Cup Challenge Australia presented by Pirelli will retain its two-class structure from 2014 into the 2015 season:

**CLASS A: Porsche 911 GT3 Cup - Type 997 (MY2010-2012)**

**CLASS B: Porsche 911 GT3 Cup - Type 997 (MY2006-2009)**

Both Class A and Class B will be awarded at each round of the season, given each class has three or more entrants in that class.

The driver who accumulates the greatest number of points during the year in each class shall be recognised at the class champion for the series, provided they have competed in a minimum of three rounds for the year.

The Outright classification includes all drivers competing in the series. The Outright Champion will be the highest points scoring driver after the final round of the season in the Outright standings.





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# VEHICLE SPECS

## PORSCHE 911 GT3 CUP

	TYPE 996 (MY99-05)	TYPE 997 GEN 1 (MY06-09)	TYPE 997 GEN 2 (MY10-12)
<b>Engine</b>	· Water-cooled flat six-cylinder boxer engine	· Water-cooled flat six-cylinder boxer engine	· Water-cooled flat six-cylinder boxer engine
<b>Capacity</b>	· 3600 cc	· 3600 cc	· 3800 cc
<b>Maximum Power</b>	· 390 horsepower (287kW) at 7300 rpm	· 400 horsepower (294kW) at 7300 rpm	· 450 horsepower (331kW) at 7500 rpm
<b>Maximum rpm</b>	· 8000	· 8400	· 8600
<b>Power Train</b>	· Six-speed manual transmission	· Six-speed sequential dog-type gearbox	· Six-speed sequential dog-type gearbox
<b>Drive</b>	· Rear-wheel drive	· Rear-wheel drive	· Rear-wheel drive
<b>Electronics</b>	· Motec Display with integrated data recording	· Motec Display with integrated data recording	· Motec Display with integrated data recording
<b>Front Brakes</b>	· ABS, modified to race conditions, 350mm diameter race brake pads	· Internally ventilated brake discs, 380mm diameter race brake pads	· Internally ventilated brake discs, 380mm diameter race brake pads
<b>Rear Brakes</b>	· ABS, modified to race conditions, 330mm diameter race brake pads	· Internally ventilated brake discs, 350mm diameter race brake pads	· Internally ventilated brake discs, 355mm diameter race brake pads
<b>Body Work</b>	<ul style="list-style-type: none"> <li>· Self supporting body shell made out of galvanised sheet steel</li> <li>· Welded-in steel roll cage</li> <li>· Air jack system</li> <li>· 90-litre fuel tank</li> </ul>	<ul style="list-style-type: none"> <li>· Self supporting body shell made out of galvanised sheet steel</li> <li>· Welded-in steel roll cage</li> <li>· Air jack system</li> <li>· 90-litre fuel tank</li> </ul>	<ul style="list-style-type: none"> <li>· Self supporting body shell made out of galvanised sheet steel</li> <li>· Welded-in steel roll cage</li> <li>· Air jack system</li> <li>· 90-litre fuel tank</li> </ul>
<b>Carbon Fibre</b>	<ul style="list-style-type: none"> <li>· Doors</li> <li>· Rear lid with adjustable rear wing</li> <li>· Rear bumper</li> <li>· Front bumper</li> <li>· Front spoiler</li> </ul>	<ul style="list-style-type: none"> <li>· Doors</li> <li>· Rear lid with adjustable rear wing</li> <li>· Rear bumper</li> <li>· Front bumper</li> <li>· Front spoiler</li> </ul>	<ul style="list-style-type: none"> <li>· Doors</li> <li>· Rear lid with adjustable rear wing</li> <li>· Rear bumper</li> <li>· Front bumper</li> <li>· Front spoiler</li> </ul>
<b>Wheels</b>	· Centre-lock 18 inch aluminium rims	· Centre-lock 18 inch aluminium rims	· Centre-lock 18 inch aluminium rims



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# OUR EXPOSURE

## BE SEEN FROM TRACKSIDE TO LIVING ROOM

### EVENT ATTENDANCE

The Shannons Australian Motor Racing Nationals events attract an average crowd of approximately 2,500 spectators.

### TELEVISION COVERAGE

GT3 Cup Challenge Australia will again feature a strong television package for the 2015 season.

All rounds from the Shannons Nationals will be televised on dedicated motorsport show SBS Speedweek, which attracts an average audience of 345,000\* nationally.

All rounds are later broadcast on subscription network, Fox Sports.

### LIVE STREAMING

GT3 Cup Challenge Australia can be viewed live at Shannons Nationals events. The Sunday of each round is streamed live online to make Porsche racing available to homes across the globe.

The broadcast quality Live Stream gains an average of 7,500<sup>+</sup> viewers per event and can be viewed at the Shannons Nationals website, [www.thenationals.com.au](http://www.thenationals.com.au).

### MEDIA COVERAGE

As one of Australia's finest sports car series, GT3 Cup Challenge Australia receives quality media exposure in the Australian media, namely through motorsport-specific media outlets.

**Online:** GT3 Cup Challenge Australia's new website is the central online source of information for the Porsche one-make series, the category also enjoys coverage on other online news websites.

GT3 Cup Challenge Australia's most comprehensive media coverage is from dedicated motorsport website Speedcafe.com. The Australian motorsport website provides its substantial readership up-to-date race reports and news stories on the Porsche series.

**Print:** Australia's sole dedicated weekly motorsport magazine, Auto Action, provides up-to-date news and race reports on the series. GT3 Cup Challenge Australia also receives significant exposure in Shannons Nationals' own official publication, The Racing Magazine.

GT3 Cup Challenge Australia also receives coverage in regional newspapers across the country when the category visits their local round as part of the Shannons Australian Motor Racing Nationals.

\* Source: Shannons Nationals: "5 capital cities plus regional audiences, supplied by Nielson TV ratings data".

+ Source: Shannons Nationals.



# OUR PARTNERS

## WE TURN HEADS

Porsche shares the track with many of its valued Partners in Porsche GT3 Cup Challenge Australia presented by Pirelli.

Since 2008 GT3 Cup Challenge Australia has seen spectacular racing while providing a strong platform for sponsors – both for the series itself and its teams.

To become an Official Partner of Porsche GT3 Cup Challenge Australia presented by Pirelli, contact the championship's dedicated Commercial specialist, Daniel Jordan.

**Daniel Jordan**

Media & Commercial - Motorsport

Tel +61 3 9473 0909

Email [daniel.jordan@porsche.com.au](mailto:daniel.jordan@porsche.com.au)







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## PORSCHE CARS AUSTRALIA

Porsche Cars Australia has proudly supported Carrera Cup racing in Australia since the category's introduction in 2003.

As Porsche's first right-hand drive export market (established 1951), Australia has enjoyed a special and very close relationship with the Porsche factory. Today, Porsche Cars Australia, as a wholly owned subsidiary of Porsche AG, is responsible for annual sales of around 2,900 Porsches. Porsche Cars Australia's long-standing and loyal relationships with its customers – whether they drive Porsches for sport or pleasure – is based on more than six decades of commitment and experience.

Australia is acknowledged by Porsche headquarters as being an “enthusiast's” market; which goes a long way to explaining why Australia boasts ratios of 911 GT3, GT3 RS and Turbo sales that are amongst the highest per capita anywhere.

The engineering and craftsmanship of the latest Porsche 911 GT3 Cup car shows the strong link between Porsche road cars and race cars. Learnings from the road and the race track enable Porsche to keep building the world's very best performance cars.

[www.porsche.com.au](http://www.porsche.com.au)



## PIRELLI

### OFFICIAL TYRE PARTNER

Founded in 1872, Pirelli is the world's fifth largest tyre manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tyre manufacturing facilities on five continents and employs some 34,000 people.

Pirelli is one of the leading manufacturers of high-end and performance tyres, and is striving to become the world leader in this segment by 2015. The company has always had a keen focus on research and development, investing around 3% of revenues each year in this area: one of the highest levels of research investment in the tyre industry.

Having been involved in motor racing since 1907, Pirelli is currently the single tyre manufacturer for Formula 1™ for the 2011-

2013 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

As the Official Tyre Supplier and Presenting Partner of Porsche GT3 Cup Challenge Australia, Pirelli's long standing Australian national distributor for its comprehensive motorsport tyre range, Trofeo Motorsport, will now play a pivotal role in the 2015 season.

Trofeo Motorsport will supply Pirelli tyres to Porsche GT3 Cup Challenge Australia presented by Pirelli for the 2015 season and provide comprehensive trackside support for the competitive Porsche one-make series.

[www.pirelli.com.au](http://www.pirelli.com.au)



## Z MOTORSPORT MEMORABILIA

### OFFICIAL MOTORSPORT MEMORABILIA PROVIDER

To most people the memorabilia business is just that, a business. Not for us. For us, this is a passion, a love. Every item we produce is produced with the care and attention that has been given for years to our very own personal collections.

Z Motorsport Memorabilia has been an Official Partner since 2012.

[www.zmm.com.au](http://www.zmm.com.au)



## SHANNONS AUSTRALIAN MOTOR RACING NATIONALS

The Shannons Australian Motor Racing Nationals was formed in 2006 as a partnership between racing categories, circuit promoters and the Confederation of Australian Motorsport (CAMS).

Providing a regular and stable home for a wide variety of national-level motor racing categories, the Shannons Nationals combines a mixture of touring car, sports car racing and open-wheel racing.

Events deliver value-for-money entertainment for motorsport fans, with non-stop quality racing and affordable admission prices.

Spectators can also get up-close with the cars and speak to the drivers in the easily accessible pit paddocks at every round.

In 2015, the nine-round championship will visit seven different circuits in four states.

Shannons Insurance continues their valued and enthusiastic support of the series in 2015, enabling the Shannons Nationals to continue to grow in its seventh year. Racing from the Shannons Nationals will be broadcast around Australia in 2015 free-to-air on SBS Speedweek and on Foxtel's new dedicated 24/7 motorsport SPEED Channel on the show 'Shannons Nationals'.

[www.thenationals.com.au](http://www.thenationals.com.au)

# JOIN OUR GRID

Porsche GT3 Cup Challenge Australia presented by Pirelli: Racing in a fun, friendly environment aboard the world's best sports car marque.

Be part of the excitement of Porsche one-make racing at some of Australia's best permanent race circuits at Shannons Australian Motor Racing Nationals events throughout 2015.

GT3 Cup Challenge Australia is set for an exciting 2015 season. Be sure to secure your spot on the grid.

## SECURING A 911 GT3 CUP

The Porsche 911 GT3 Cup is the most common race car used in GT3 Cup Challenge Australia.

To find out more on eligible 911 GT3 Cup cars, either visit the GT3 Cup Challenge website ([www.gt3cupchallenge.com.au](http://www.gt3cupchallenge.com.au)) or contact the Porsche Cars Australia Motorsport Manager, Kurt Sakzewski.

There may be options to buy or lease eligible GT3 Cup Challenge cars for the 2015 season depending on the car market at any time.

## SEASON BUDGET

Racing budgets in GT3 Cup Challenge fluctuate depending on your choice of team, insurance, travel and accommodation preference, servicing/repair requirements among other variable costs.

A baseline guide for a season in Carrera Cup would be from between \$75,000-\$100,000.

You don't have to commit to the whole GT3 Cup Challenge season. The series caters for drivers who both want to contest the entire season and wish to compete in only select events where location, timing and/or budget permits.

## DRIVER PROGRESSION PATHWAY

Porsche Cars Australia's two-tier motorsport structure allows drivers a pathway from GT3 Cup Challenge to high-profile top-tier Porsche Carrera Cup Australia championship.

Once drivers master racing in the older model 911 GT3 Cup cars, they have the option to move into the top-tier Carrera Cup championship, which uses the latest version of the 911 GT3 Cup car and races at the country's greatest motor racing events.





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POWER BY TORQUE

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ROSS

space

NO SMOKING

rpm

PLATEIRONIC  
Brake · Steering · Suspension  
TEST-TRACK

DIET BEVERAGES WOULD BE

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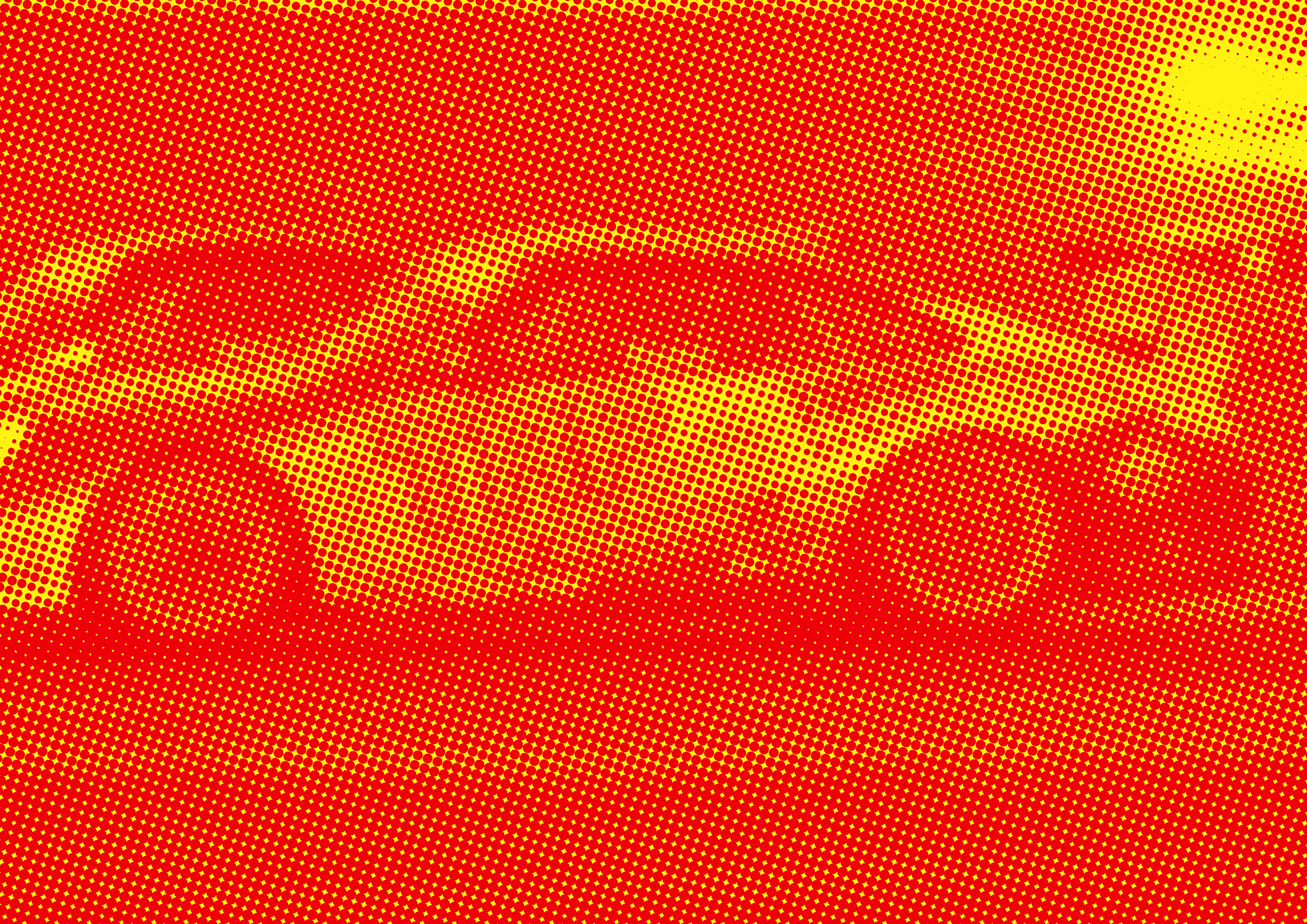
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